



**Society for Marketing
Professional Services
Colorado**

Press Release

For Immediate Release

For More information visit: www.smpscolorado.org

SMPS announces monthly luncheon on exhausting all project lead opportunities available

Denver, CO—Join the Colorado chapter of Society for Marketing Professional Services (SMPS) for an informative luncheon on “Lead Resources: Are You Exhausting All the Opportunities Available?” In today's competitive A/E/C market, being aware of every potential project on the horizon is crucial. Your competitors are working hard to stay ahead of the market, carefully tracking every project coming online. Are you?

Join us to hear from the pros on how they find and qualify their leads. The top industry lead services, including Onvia, CIP and IMS, will join us to share their insight into project identification, tracking and help you compare the various lead source services to find the one that's right for you.

Date of Event: November 11, 2009, 11:30 AM – 1:30 PM

Location of Event: Oxford Hotel

SMPS is a national nonprofit association dedicated to enhancing its members' abilities to find and secure profitable work for their firms and better respond to client needs. The organization serves the career and business interests of more than 5,000 marketers of the built environment through our network of 49 chapters nationwide. Members represent firms covering the full range of services of the architecture, engineering and construction (A/E/C) industries.