



Entry Fees

Important Dates:

Early Bird Deadline

March 3, 2010

\$75 for first entry, \$50 for additional entries

Second Entry Deadline

March 19, 2010

\$125 for first entry, \$75 for additional entries

Late Entry Deadline

April 2, 2010

\$175 for first entry, \$125 for additional entries



May 13, 2010

4 pm – 6 pm

SMPS Marketing Excellence Awards Entry Categories:

Advertising

Annual Report

Book/Monograph

Brochure

Corporate Identity

Direct-Mail Campaign

Feature Writing

Holiday Piece

Internal Communications

Magazine

Media Relations Campaign

Newsletter-External

Newsletter-Internal

Promotional Campaign

Recruitment and Retention Communications – **NEW!**

Social Media – **NEW!**

Special Event

Specific Project Marketing

Target Marketing

Web Site

Send Entries To:

Stephanie Dammen

c/o Shaffer • Baucom Engineering & Consulting

7333 W. Jefferson Ave., Suite 230

Lakewood, CO 80235

303.986.8200

Note: Please enclose entry fee(s) and entry form(s) along with submission(s) and make checks payable to SMPS Colorado. If you are paying by credit card, please provide information on entry form.

Note: Materials will not be returned. All entries become the property of SMPS and may be displayed during SMPS educational events as examples of best practices in marketing communications.

QUESTIONS?

Contact Martha Little at 720.904.1480, or e-mail martha.little@us.rlb.com